

PUTTING the ART into ARTISAN BAKING

We, at Speciality Breads, take bread seriously. Each day, our skilled bakers, combine the finest ingredients and bake to perfection, a fabulous range of breads and sweet bakes for the discerning caterer throughout the UK, Channel Islands, Ireland and beyond. Our masterpieces are available from a network of independent frozen food distributors, guaranteeing you a supply chain of quality and continuity.

Over the years, we have worked closely with our customers to develop an array of great breads, sweet bakes and frozen doughs that are guaranteed:

- Wildfarmed Flour using regenerative flour to produce high-quality products which are not damaging the planet.
- Nut and sesame free.
- Plant-based alternatives for all our products.
- Red Tractor Certified only 100% British wheat flour and 100% British rapeseed oil.
- BRCGS Certified producer.
- Craft Guild of Chefs brioche burger bun and ciabatta both certified.

Whatever the menu our range of traditional and specialised plant-based breads and frozen doughs are second to none – guaranteed flavour with no compromise on quality. Our fully baked bread range includes loaves, rolls, mini rolls and sweet bakes. We also supply a range of exciting frozen doughs for the creative caterer; one dough with endless possibilities.

Our most exciting launch this year is our partnership with Wildfarmed. We are making serious changes to become the most sustainable bakery in the UK, and Wildfarmed are going to help us become just that. The same delicious-tasting products, but they are positively impacting our planet.





















WHO WE ARE



THE ART OF BAKING

Our approach to baking is very simple; we bring together the best elements of traditional baking skills and modern food trends to create stunning breads, sweet bakery products and frozen doughs. We handcraft our bread wherever possible to add that personal touch and to keep real bread making skills alive. We only use the best, carefully sourcing our key ingredients like flour, from family millers and rapeseed oil from local farmers. We are proud to bring you some of the finest breads in the land.



WORKING IN PARTNERSHIP

We like to keep close to our customers so that we can respond quickly to emerging trends, changing tastes and market demands. As an independent bakery, we can be first to market with original breads of great taste and always, exceptional quality. We now have plant-based alternatives for every one of our breads. We have partnered with Wildfarmed who share the same mission with their sustainability journey. We want to positively impact the planet while continuing to create excellent quality bread.



WE NOW HAVE A PLANT-BASED ALTERNATIVE FOR EVERY BREAD WE SELL. THIS IS HELPING REDUCE OUR CO2 EMISSIONS BY 35% ON THOSE PRODUCTS.

BRITISH INGREDIENTS

Wherever we can, we support British farmers. Our key ingredients, like flour and oil, come from Red Tractor assured farms. In fact, our rapeseed oil comes from a farm just six miles from our bakeries. Where we can, we buy British. However, with some ingredients such as cranberries, olives and sultanas, we buy the best from trusted suppliers. All specifications are available on specialitybreads.co.uk.





OUR PEOPLE

Many of our colleagues have worked at Speciality Breads from day one and are generously sharing their skills and expertise with the next generation of bakers. When we recruit, we look for people who care about food and we take the time to equip them with all the skills needed to become expert bakers. We like to promote from within and many of our Management Team have direct experience of baking, quality assurance, quality control and logistics.



OUR CUSTOMERS

Our customers are diverse and are located throughout the UK and beyond. We supply all types of businesses including teashops, landmark hotels, national restaurant chains and many iconic sporting venues. We like to welcome customers to our bakeries in Margate; the best way to learn about our bread, is to try for yourself. If it is not possible for you to visit us, we will send samples to you – please contact your region's Sales Manager as detailed on page 82. As always, we like to spend time with our customers in developing new breads and sweet bakes so please do share your ideas with us.



WE'RE CREATING A FULL RANGE OF PLANT-BASED BREADS AND SWEET TREATS SO EVERYONE CAN ENJOY AND EXPERIENCE THE BEST.

When the plant-based movement kicked off, we wanted to be fully onboard, so we got started on making a plant-based alternative for every single one of our products. This will reduce our CO2 emissions by 35%.

SUSTAINABILITY

ENVIRONMENTAL BENEFIT

While perfecting the plant-based brioche recipe we tested many dairy replacements and eventually settled on the perfect one. While the texture, aroma and butter flavour are all there, the environmental impact isn't! The butter replacement we've chosen has three times lower environmental impact than dairy butter. It uses eight times less water and three times less land. Some figures we think are very compelling. Once we've gone fully plant-based our scope 3 CO2 eq emissions will reduce by 35%, which represents 18% of our total CO2 eq emissions.





PLANT-BASED FOR ALL

Traditionally plant-based products have been for vegans, but this is changing. As more consumers adopt a flexitarian lifestyle, the lines between meat-eater and vegan are blurred. We're fully on board with this change, as is our new plant-based bread. Created so everyone can experience the best, our new plant-based brioche, American buns and teacake recipes are designed to be eaten and enjoyed by all. Brioche remains one of the top choices for a burger bun, so why buy in two varieties, or give a standard bun to a vegan when everyone can enjoy our glorious, sweet, fluffy, and buttery plant-based brioche? The same goes for our teacake, no one has to miss out, and time and storage in the kitchen is saved as only one product is needed.





* Milev, G., Hastings, A. and Al-Habaibeh, A. (2021) "The environmental and financial implications of expanding the use of electric cars – A Case study of Scotland," Energy and Built Environment, 2(2), pp. 204–213.

DRIVING FORCE

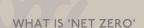
In 2021 we made the decision to increase the number of hybrid and electric cars in our company car fleet. Now over half of our company cars are either fully electric or hybrid petrol vehicles, with plans to increase this number this year. By moving to electric vehicles, we are actively reducing our carbon footprint. Electric vehicles produce zero emissions during use and contribute to a considerable reduction in greenhouse gas emissions from the transport sector (Milev et al., 2021).

WHO WE ARE

ENVIRONMENTAL IMPACT

It is unlikely anyone in the UK will forget summer 2022. With temperatures reaching 40°C we all experienced first-hand the impacts of climate change. Whilst a significant year for the UK, 2022 was also an important year at Speciality Breads, as we examined our environmental impact like never before. Working with Normative, our Carbon Footprint has been calculated, setting us off on the journey to go Net Zero by 2030.





According to the UN net zero is 'cutting greenhouse gas emissions to as close to zero as possible, with any remaining emissions re-absorbed from the atmosphere, by oceans and forests for instance.'

1994 Speciality Breads' story starts as Cartons Boulangerie, a bakery based in Canterbury, that then expanded around the UK.

The Frozen Dough Company, supplying bakeries with frozen dough.

OUR HISTORY



2012 This decision was rewarded when we supplied 25,000 loaves and I20,000 rolls to the Athletes' Village for the London Olympics.

2019 After 5 months of hard work, we registered over 60 of our breads with The Vegan Society.

2022 While COVID caused shockwaves throughout the business, we bounced back successfully in 2021 making 2022 our biggest year yet.

2002 As the business evolved and grew, we moved to our premises at Westwood Industrial Estate in Margate, where we still are today, and our name changed for the final time to Speciality Breads.

1996 As the need for consistency across our bakeries grew, we changed paths to become



20II We took the stand to support British farmers by becoming the UK's first Red Tractor certified bakery using only Red Tractor certified wheat flour in our bread.

2015 The business grew from strength to strength leading to the opening of our second bakery, Enterprise Road.

2020 We became completely nut and sesame free across both bakeries.

WHO WE ARE

COMMITTED TO REACHING NET ZERO BY 2030

We are constantly working on doing our own bit at the bakery to make a positive impact on the planet. However, we are also always looking at new initiatives from our suppliers that will help us to reduce our carbon footprint.





Our goal is to become the most sustainable bakery in the UK 2025 will be a huge year for us at the bakery. We are planning to move to a purpose-built new site that will be as sustainable as possible. Our ultimate aim is to be 100% energy self sufficient by using solar power generated from an on-site solar farm. Combined with existing projects, we hope that this will help us reach our goal of becoming the most sustainable bakery in the UK.

We cannot make these changes on our own, so we've been looking for suppliers that share our vision. Wildfarmed are one of those suppliers and are just as invested as us in making the planet a better place. Wildfarmed work with a network of farmers: conventional, organic, large estates, and family farms. These farmers are united by their desire to embrace soil-focused farming. Wildfarmed produce regenerative flour that tastes great, is better for you and better for the planet.

WHAT, WHEN, HOW

We all know that we need to do something, but the questions are normally, what, when and how:

- What, is simple... which is to identify and work with suppliers who are already making a difference.
- When, is even easier... which is now. The sooner
 we make a change, the bigger and more positive the
 impact will be.
- How, is the easiest of all... Just by buying your bread from us, you are demonstrating your commitment to change and helping us to bring about a positive benefit for future generations.

TELL YOUR CUSTOMERS

One of the many benefits of moving to Wildfarmed flour is that anyone using our breads can use the Wildfarmed logo on their menu. Let your customers know about the steps you are taking to be sustainable and what you are doing to help our planet. They want to hear about it.

Please visit the Wildfarmed section of our website to find out more about how you can communicate to your customers the benefits of Wildfarmed.



WHO WE ARE

WILDFARMED FLOUR IS BETTER FOR TASTE, NUTRITION AND ENVIRONMENTAL IMPACT

CARBON NEGATIVE

FULLY TRACEABLE

SUPPLY CHAIN

NO 'CIDES

INCREASES BIODIVERSITY

✓ INCREASES ANTIOXIDANTS ZERO

M RIVER POLLUTION PRIORITISES

FARMER WELFARE

REAL FOOD, REAL GOOD. WILDFARMED

OUR BAKES 15

CIABATTA

A product we've made since day one. We cherish our ciabatta recipe. The one we use today is almost identical to the original recipe. We pride ourselves on the fact that every ciabatta made in our bakery is lovingly hand-finished. Our bakers are truly remarkable. Completely delicious, our ciabatta recipe received the coveted Craft Guild of Chefs Approved Product endorsement in 2015 and continues to hold this proud achievement today.



OUR BAKES





FROZEN DOUGH

Still a core element of Speciality Breads frozen dough is one of our longest serving products and is the reason all our products are frozen. It remains a favourite of the teams and amongst customers for its versatility and delicious endless opportunities.

BRIOCHE SCONE

You may know this product as the Scioche®, and the product is still the same great tasting recipe. Recent customer surveys show that you, our customers prefer to have a product that describes exactly what it is, which is why we have changed the name from Scioche to Brioche Scone, so it is easier for you to search and locate.



BRIOCHE

A top seller, our brioche has been around since 2004. The French bread is undeniably buttery and delicious. With several varieties including two frozen doughs and our brand new plant-based version, our brioche recipe is a firm favourite. Our traditional brioche recipe also holds the Approved Product Endorsement by Craft Guild of Chefs.







PLANT-BASED BRIOCHE

With the continual popularity in plant-based foods and ever-growing climate concerns, reducing our carbon footprint inspired us to veganise our popular brioche recipe. Through many trials, this year brioche plant-based perfection was achieved marking a new beginning for Speciality Breads. By 2024 we'll have a plant-based version of every bread we sell and with this recipe we're well on our way there.

EDEN RANGE - POTATO RANGE

You may know these products as part of the Eden range, and the products are still the same great tasting recipe. Recent customer surveys show that you, our customers prefer to have a product that describes exactly what it is, which is why we have changed the names from Eden to potato, so it is easier for you to search and locate.





ROLLS & BUNS 18



FB361 LARGE GLAZED BRIOCHE HOT DOG ROLL

With 100% free range eggs and pure butter, our large brioche hot dog rolls are sweet, buttery and light. Ideal for those special occasions.

95g | QTY 36 | L 25cm

FB210 LARGE GLAZED BRIOCHE HOT DOG ROLL (PLANT-BASED)

Our large Brioche hot dog rolls are sweet, buttery, and fluffy. These are made using our plant-based Brioche recipe and are ideal for those special occasions.

95g | QTY 36 | L 25cm |



FB461 GLAZED BRIOCHE BUN

Very refined and classy burger bun for those special occasions when only the best will do. Made with free range eggs.

90g | QTY 45 | Ø 10cm

FB2II

GLAZED BRIOCHE BUN (PLANT-BASED)

The classiest of burger buns. Our plant-based Brioche burger bun is made so everyone can enjoy a tasty of the best burger bun around.

90g | QTY 45 | Ø 10cm | (V)







FB661

BRIOCHE BUN GLAZED SEEDED & SLICED

A free range egg and pure butter glazed brioche bun topped with golden linseeds. Just right for those gourmet burgers.

90g | QTY 48 | Ø 10cm

FB213 BRIOCHE BUN GLAZED SEEDED & SLICED (PLANT-BASED)

A deliciously plant-based Brioche bun topped with golden linseeds. Just right for those gourmet burgers whatever the filling.

90g | QTY 48 | Ø 10cm | (V)





FB160 RUSTIC BRIOCHE

A stylish hand-crafted rustic roll. A version of our popular brioche bun made with free range eggs and butter great to fill or to compliment any meal.

100g | QTY 40 | Ø Ilcm

FB209 RUSTIC BRIOCHE BUN (PLANT-BASED)

A stylish hand-crafted, rustic brioche roll made using our plant-based brioche recipe. Great to fill or to compliment any meal.

100g | QTY 40 | Ø Ilcm |



FB205 POTATO BURGER BUN SEEDED AND GLAZED

Created by special demand. Our Potato Burger Bun is attractively topped with golden linseeds and poppyseeds.

90g | QTY 45 | Ø 10cm |



FB206 POTATO HOT DOG ROLL LARGE

The latest addition to our Potato Family and perfect for the world of street foods. The inclusion of potato in our secret recipe creates a light close crumb, perfect for relishes and sauces.

95g | QTY 36 | L 25cm | (V)





ROLLS & BUNS

FB235 **ALABAMA GRILLHOUSE BUN GLAZED & SLICED**

The ultimate southern BBQ-style rustic burger bun with a dash of red malt in the loaf. They have an authentic wrinkled top to stand out from the sea of 'perfect' buns out there. These come ready-sliced, so it really is a case of thaw and serve. Dairy-free (plant-based).

80g | QTY 48 | Ø 10cm | (V)





ALABAMA GRILLHOUSE BUN

The ultimate southern BBQ style rustic burger bun with a dash of red malt in the dough. They have an authentic wrinkled top to make them stand out from the sea of "perfect" buns out there.

80g | QTY 45 | Ø 10cm

FB219 ALABAMA GRILLHOUSE BUN (PLANT-BASED)

The ultimate southern plant-based BBQ-style rustic burger bun with a dash of red malt in the dough. They have an authentic wrinkled top to make them stand out from the sea of "perfect" buns out there.

80g | QTY 45 | Ø 10cm |





FB234

SHOKUPAN BUN GLAZED & SLICED

Our take on Japanese Milk Bread. A light, fluffy, sweet burger bun which is a great addition to any menu. Delight in its pillowy softness and goldenbrown perfection, enhancing the taste and texture of your favourite burger creations. An ideal carrier for traditional burgers or Asianinfused options. Dairy-free (plant-based).

70g | QTY 48 | Ø 10cm | (V)





FB236 TENNESSEE GRILLHOUSE BUN GLAZED & SLICED

A sliced rustic burger bun that has poppy and golden linseeds for a light crust. The darker crust and sweet flavour make this bun stand out from the crowd. Premium burgers need to be well dressed so do them proud. Dairy-free (plant-based).

80g | QTY 48 | Ø 10cm |







FBI01 TENNESSEE GRILLHOUSE BUN

The same fabulous recipe as the Alabama Grillhouse
Bun but with the addition of poppy and golden
linseeds for a light crust. Premium burgers need
to be well dressed so do them proud.

80g | QTY 45 | Ø 10cm

FB220 TENNESSEE GRILLHOUSE BUN (PLANT-BASED)

The same fabulous recipe as the plant-based Alabama Grillhouse Bun but with the addition of poppy and golden linseeds for a light crust. Premium burgers need to be well-dressed so do them proud.

80g | QTY 45 | Ø 10cm |



FB233 COLA BUN GLAZED & SLICED

Get creative with our gourmet cola bun, a fun and unique addition to your menu that will elevate your dish. An aromatic, sweet botanical cola flavour is ideal for adding synergy to BBQ-style burger options. It's much more than a classic burger bun. Dairy-free (plant-based).

65g | QTY 48 | Ø 10cm |





ROLLS & BUNS



FB402 WHITE COTTAGE LOAF ROLL

Traditional English cottage loaf-shaped roll, lightly floured and delicious tasting. Perfect for accompanying a ploughman's platter.

130g | QTY 40 | Ø Ilcm |



FB232 SOFT MORNING ROLL

The ultimate breakfast roll. Our soft morning rolls are the ideal carrier for any breakfast options on your menu. Light and fluffy to taste but won't fall apart when filled. Dairy-free (plant-based).

70g | QTY 56 | Ø 8cm | V







FB480 TRADITIONAL ENGLISH ROLL

Made the old-fashioned way. Carries the Real Bread Campaign's Real Bread Loaf Mark because it's additive-free.

100g | QTY 40 | Ø Ilcm |





FB431 **PAN RUSTIC**

An authentic French country roll, handcrafted with a rustic floured finish. Great for filling or served with soups.

100g | QTY 40 | Ø 10cm |



FB400 SOURDOUGH ROLL

Our rustic sourdough roll has a crunchy, crisp crust and a perfectly soft interior. With its mildly sour flavour and light, airy texture it can be enjoyed as a sandwich, burger bun or an accompaniment to meals.

100g | QTY 40 | Ø 10cm | (V)



DUGH



FB601

SOURDOUGH & ONION ROLL

A delicious alternative burger bun, handcrafted and rustically presented with a rich sourdough flavour and hint of onion, a great accompaniment for any filling.

100g | QTY 40 | Ø 10cm |



ROLLS & BUNS 24

FB682 INDIVIDUAL CIABATTA ROLL

The traditional open texture, superb flavour, and unique good looks makes this our most popular product. This hand-crafted delight is perfect served with salads, soups, casseroles and main courses.

100g | QTY 40 | L 16cm |





FB681 LARGE CIABATTA ROLL

Our hand-crafted large ciabatta roll is generously sized for sharing providing the perfect accompaniment to Italian food as well as crisp salads, hearty soups and stews.

| 130g | QTY 30 | L 18cm |



CIABATTA

FB680 ROUND CIABATTA ROLL

This round version of our popular ciabatta roll is hand-crafted creating the perfect shape and size for gourmet burgers.

100g | QTY 40 | Ø 10cm |





FB683 **ROSEMARY FOCACCIA ROLL**

This medley of individual Mediterranean focaccia rolls are all hand-dipped in extra virgin rapeseed oil that has been infused with herbs to give a fragrant aroma and a deliciously crispy crust. Plain focaccia with rosemary.

100g | QTY 40 | Ø 13cm |







FB686 **SUNDRIED TOMATO & BASIL FOCACCIA ROLL**

This medley of individual Mediterranean focaccia rolls are all hand-dipped in extra virgin rapeseed oil that has been infused with herbs to give a fragrant aroma and a deliciously crispy crust. Sundried tomato with basil.

100g | QTY 40 | Ø 13cm | (V)



FB687 **OLIVE & OREGANO FOCACCIA ROLL**

This medley of individual Mediterranean focaccia rolls are all hand-dipped in extra virgin rapeseed oil that has been infused with herbs to give a fragrant aroma and a deliciously crispy crust. Black olive with Italian oregano.

100g | QTY 40 | Ø 13cm | V





ROLLS & BUNS 26

PAN03 MALTED CIAPANINI

A malted version of our popular ciapanini, a hand-crafted roll that's a cross between a ciabatta and panini.

100g | QTY 40 | L 15cm | (V)







PAN04 CIAPANINI

This versatile hand-crafted ciabatta-style panini is equally at home served cold or from a traditional panini press.

100g | QTY 40 | L 15cm |



CIAPANINIS

FB103 **DELI SANDWICH ROLL**

The perfect do it all Deli Roll. If you only want one bread roll on your menu then this is it. Superb as a sandwich carrier with a French bread style crumb texture. Batch baked for a rustic finish with a light crust, this is the bread that does it all. A new product but already a firm favourite.

100g | QTY 40 | Ø 14cm |





FBI00 RUSTIC BAGUETTE

Light, rustic and hand-crafted, these baguettes are reminiscent of the very best in France. Perfect for sandwiches, bread baskets or anywhere else that you would use a great quality traditional baguette.

250g | QTY I5 | L 45cm |



FB301 WHITE SUB LOAF

White sub loaves topped with golden Linseeds, ideal for sandwich bars and takeaways. Approx. 23" long for cutting and toasting.

420g | QTY 10 | L 59.5cm |

FB303

BROWN SUB LOAF

Brown sub loaves for sandwich bars and; takeaways, 23" long for cutting and toasting.

420g | QTY 10 | L 59.5cm |

FB304

MULTIGRAIN SUB LOAF

The multigrain sub loaf has a lovely warm flavour. It's great for filling to make one huge sandwich and then cutting down individually for each customer.

420g | QTY 10 | L 59.5cm |



FLATBREADS 29



Did you know?

Our flatbreads have been inspired by the trend for lighter eating and are the perfect base for chefs to create amazing dishes. Simply brushed with oil and chargrilled, they can be topped with all manner of ingredients to create refreshingly different dishes. The name Saboroso is Portuguese for 'tasty' and as our Chimichurri flatbread was inspired by South American cuisines, it seems like the perfect name for these exciting breads.

FBFL01 SOURDOUGH SABOROSO FLATBREAD

Sourdough is still hugely fashionable in the restaurant world and we wanted a neutral base for chefs to use alongside the more heavily flavoured chimichurri. Docked by hand, these delicious flatbreads are made using 100% British flour and premium Kentish extra virgin rapeseed oil.

130g | QTY 25 | Ø 18cm |



FBFL02

CHIMICHURRI SABOROSO FLATBREAD

South America is currently enjoying a lot of interest in the UK and our chimichurri inspired flatbreads incorporate many of those Argentinian flavours such as cayenne pepper, oregano and kibbled onion for some added sweetness. Docked by hand, these delicious flatbreads are made using 100% British flour and premium Kentish extra virgin peseed oil.

130g | QTY 25 | Ø 18cm |

FLATBREADS



MINI BREADS

Cute is the most common description for our mini tin loaves and they're one of our most popular breads. We put the same care and attention into our minis as we do the rest of the range. Great things do come in small packages.

MINI BREADS



GLAZED MINI

Generous amounts of egg and butter make our mini brioche slider rolls rich, light, puffy and buttery, with just enough sweetness and a super golden crust.

30g | QTY 60 | Ø 7cm

FB214 GLAZED MINI BRIOCHE SLIDER (PLANT-BASED)

Our secret plant-based Brioche recipe makes our mini Brioche slider rolls rich, light, fluffy and buttery, with just enough sweetness and a super golden crust.

30g | QTY 60 | Ø 7cm | (V)

Did you know?

Sliders are a classic American dish which have been around since the 1920s, but it wasn't till the early 2000s they become the sophisticated little burger they are today. Perfect for canapes, a burger platter, or a starter our Glazed Mini Brioche Slider is the basis for a very classy dish. With the added sweetness brioche brings, you can't go wrong with a slider for a bite of utter decadence.



FB830 MINI ONION TIN LOAF

A deliciously tasty rich onion mini tin, perfect with soups or as a meal accompaniment.

55g | QTY 48 | L 7.5cm |



FB828 MINI WHITE TIN LOAF

A miniature version of our white tin bread, superb as a breakfast bread or as an accompaniment for soups or ploughman's.

55g | QTY 48 | Ø 7.5cm |





MINI TINS

FB831

MINI MULTIGRAIN TIN LOAF

A miniature version of our delicious multigrain loaf, perfect with soup, ploughman's and meal accompaniments. 55g | QTY 48 | Ø 7.5cm | (v)



Did you know?

All our dinner roll selections can be given a fantastic crust and an even fresher "freshly baked" flavour and aroma. Just pop the thawed product into a pre-heated oven at I70–200°C for I–2 minutes for fresh and crusty rolls.



LOAVES



FB670 CIABATTA

Our popular hand-crafted ciabatta loaf has a multitude of culinary purposes. It's perfect toasted for panini, used for sandwiches or the base of a beautiful bruschetta.

220g | QTY 20 | L 27cm | (V)



FB701 SOURDOUGH LOAF

A wonderful rustic sourdough loaf, great for sandwiches and bruschetta.

270g | QTY 15 | Ø 16cm |



FB301 WHITE SUB LOAF

White sub loaves topped with golden Linseeds, ideal for sandwich bars and takeaways. Approx. 23" long for cutting and toasting. 420g | QTY 10 | L 59.5cm | (V)

FB303 **BROWN SUB LOAF**

Brown sub loaves for sandwich bars and; takeaways, 23" long for cutting and toasting.

420g | QTY 10 | L 59.5cm |



FB304

The multigrain sub loaf has a lovely warm flavour. It's great for filling to make one huge sandwich and then cutting down individually for each customer



LOAVES 36

FB560 **BRIOCHE LOAF**

An exceptionally rich and delicious cross between bread and cake. This authentic French recipe loaf will add a touch of class to any menu. Made with free range eggs.

270g | QTY 9 | L 15cm

FB212 **BRIOCHE LOAF (PLANT-BASED)**

This is our plant-based version of a classic French loaf. Exceptionally rich and delicious this loaf is a cross between bread and cake, adding a touch of class to any menu.

270g | QTY 9 | L 15cm |





FB960 LARGE BRIOCHE LOAF

A delightful cross between bread and cake, our brioche has a soft centre, tasty crust and slightly sweet flavour, created with free range eggs.

430g | QTY 5 | L 15cm

FB215 LARGE BRIOCHE LOAF (PLANT-BASED)

This is our plant-based version of a classic French loaf. Exceptionally rich and delicious this loaf is a cross between bread and cake, adding a touch of class to any menu.

430g | QTY 5 | L I5cm |



FB237 **CRUMPET LOAF**

Our versatile crumpet loaf is perfect for breakfast and lunch dishes. This loaf boasts a fluffy, porous texture that captures the essence of traditional crumpets. Simply, toast and drench in butter or serve loaded as a crumpet pizza, Rueben crumpet sandwich or croque monsieur. Dairy-free (plant-based).

QTY 5 | L 14.5cm | (V)





FB729 GUERNSEY GÂCHE

A traditional, richly fruited regional bread originating from the Channel Islands. The sweet flavour loaf is fantastic simply sliced and toasted. This plant-based loaf is perfect for taking those steps to becoming more environmentally friendly, without substituting the great taste. Dairy-free (plant-based).

440g | QTY 5 | L 15cm |







FB533 MEDITERRANEAN TOMATO BREAD

Full of the flavour of the Mediterranean, this bread is bursting with the sunshine of the region. Close your eyes and you're there!

600g | QTY 8 | Ø 20cm |



MEDITERRANEAN

FB534

MEDITERRANEAN OLIVE BREAD

A double fermented bread made with a wheat sourdough and stuffed with juicy black olives. Shaped by hand with care for a truly rustic finish.

600g | QTY 8 | Ø 20cm |







FBS270 LARGE FOCACCIA SHEET

Made with love from strong flour, yeast, salt, water and extra virgin rapeseed oil to create a 100% British bread with a passionate Italian heart. Equally good for split Mediterranean toasts and deli sandwiches. Also available in rosemary flavour.

QTY 5 | L 58cm | (V)

OCACCIA

FBS275

LARGE ROSEMARY FOCACCIA SHEET

These traditional dimpled Italian focaccia sheets are made with rich sourdoughs and extra virgin rapeseed oil. This focaccia bread is perfect for real Italian panini.

QTY 5 | L 58cm | (V)







SWEET & FRUITED 40

FB461 GLAZED BRIOCHE BUN

Very refined and classy burger bun for those special occasions when only the best will do. Made with free range eggs.

90g | QTY 45 | Ø 10cm

FB2II GLAZED BRIOCHE BUN (PLANT-BASED)

The classiest of burger buns. Our plant-based Brioche burger bun is made so everyone can enjoy a tasty of the best burger bun around.

90g | QTY 45 | Ø 10cm |





FB661 BRIOCHE BUN GLAZED SEEDED & SLICED

A free range egg and pure butter glazed brioche bun topped with golden linseeds.

Just right for those gourmet burgers.

90g | QTY 48 | Ø 10cm

FB213

& SLICED (PLANT-BASED)

A deliciously plant-based Brioche bun topped with golden linseeds. Just right for those gourmet burgers whatever the filling.

90g | QTY 48 | Ø 10cm |



FB760 GLAZED MINI BRIOCHE SLIDER

Generous amounts of egg and butter make our mini brioche slider rolls rich, light, puffy and buttery, with just enough sweetness and a super golden crust.

30g | QTY 60 | Ø 7cm

FB214 GLAZED MINI BRIOCHE SLIDER (PLANT-BASED)

Our secret plant-based Brioche recipe makes our mini Brioche slider rolls rich, light, fluffy and buttery, with just enough sweetness and a super golden crust.

30g | QTY 60 | Ø 7cm |







FBI60 RUSTIC BRIOCHE

A stylish hand-crafted rustic roll. A version of our popular brioche bun made with free range eggs and butter great to fill or to compliment any meal.

100g | QTY 40 | Ø IIcm

FB209 RUSTIC BRIOCHE BUN (PLANT-BASED)

A stylish hand-crafted . rustic brioche roll, made using our plant-based brioche recipe. Great to fill or compliment any meal.

100g | QTY 40 | Ø IIcm

BRIOCHE

FB361 LARGE GLAZED BRIOCHE HOT DOG ROLL

With 100% free range eggs and pure butter, our large brioche hot dog rolls are sweet, buttery and light. Ideal for those special occasions.

95g | QTY 36 | L 25cm

FB210 LARGE GLAZED BRIOCHE HOT DOG ROLL (PLANT-BASED)

Our large Brioche hot dog rolls are sweet, buttery, and fluffy. These are made using our plant-based Brioche recipe and are ideal for those special occasions.

95g | QTY 36 | L 25cm |



Our brioche recipe has received the converted Craft Guild of Chefs approved product endorsement, an impressive feat to achieve. With a fantastic yellow interior and golden brown crust, our brioche buns look glorious inside and out. Wonderful to be used on the day, but if past their best they're perfect for French toast. Simply soak the brioche in a mixture of eggs, milk and some sugar, fry in butter and serve up a food waste fighting delicious breakfast

SWEET & FRUITED

FB560 **BRIOCHE LOAF**

An exceptionally rich and delicious cross between bread and cake. This authentic French recipe loaf will add a touch of class to any menu. Made with free range eggs.

270g | QTY 9 | L 15cm

FB212

BRIOCHE LOAF (PLANT-BASED)

This is our plant-based version of a classic French loaf. Exceptionally rich and delicious this loaf is a cross between bread and cake, adding a touch of class to any menu.

270g | QTY 9 | L 15cm | (V)





BRIOCHE

FB960 LARGE BRIOCHE LOAF

A delightful cross between bread and cake, our brioche has a soft centre, tasty crust and slightly sweet flavour, created with free range eggs.

430g | QTY 5 | L 15cm

FB215 LARGE BRIOCHE LOAF (PLANT-BASED)

This is our plant-based version of a classic French loaf. Exceptionally rich and delicious this loaf is a cross between bread and cake, adding a touch of class to any menu.

430g | QTY 5 | L 15cm |





FB216 FRUITED TEACAKE (PLANT-BASED)

Jam packed with fruit, our plant-based Fruited Teacake is a thing of beauty. Perfect to serve alongside a cup of tea for a truly British treat.

110g | QTY 45 | Ø 12cm | (V)

FB217

LUXURY CRANBERRY TEACAKE (PLANT-BASED)

Our plant-based Luxury Cranberry Teacake is a fun twist on a classic. Filled with tart and sweet cranberries this teacake is ideal for a festive tea party.

110g | QTY 45 | Ø 12cm | V



SWEET & FRUITED 44

Did you know?

Our brioche scone is our ingenious solution to the problem of finding a superb quality frozen scone. To solve this we've taken the best of both worlds by combining our fantastic brioche recipe with the best elements of a scone to create a product unique to us. This gives you all of the positives of a scone in terms of taste and appearance with the added benefit of being light and buttery. Absolutely delicious when toasted.

FBSC20 BRIOCHE SCONE

The original brioche scone, a glazed top, packed with a generous amount of fruit, this is so much more than just a scone! Either split and top with cream and jam, or toast and served with stewed fruit. We would recommend our brioche scones are eaten the same day, just as you would a homemade scone.

140g | QTY 20 | Ø 9cm |



GUERNSEY GÂCHE

A traditional, richly fruited regional bread originating from the Channel Islands. The sweet flavour loaf is fantastic simply sliced and toasted. This plant-based loaf is perfect for taking those steps to becoming more environmentally friendly, without substituting the great taste. Dairy-free (plant-based).

440g | QTY 5 | L 15cm |







If you want ultimate flexibility our frozen dough range is for you. Simple to use with endless opportunities. Add your own unique flair and you could offer your guests a different bread every day of the week (or even year). All starting from one single piece of dough.





SDBALL01 SMALL SOURDOUGH PIZZA DOUGHBALL

Creates the perfect sourdough thin and crispy pizza base for you to adorn with your favourite toppings. Contains
British extra virgin rapeseed oil.

150g | QTY 90 |





SDBALL02 MEDIUM SOURDOUGH PIZZA DOUGHBALL

Creates the perfect sourdough thin and crispy pizza base for you to adorn with your favourite toppings. These are slightly larger than the I50g version and make an approx. I0" pizza with a good crust. Contains British extra virgin rapeseed oil.

220g | QTY 70 |

SDBALL03 LARGE SOURDOUGH PIZZA DOUGHBALL

Creates the perfect sourdough thin and crispy toppings. These are the largest version that we sell and make an approx. 12" pizza with a good crust. Contains British extra virgin rapeseed oil.

300g | QTY 50 |





FROZEN DOUGHS

FDII LARGE MULTIGRAIN DOUGH PIECE

A 470g dough piece made with malted wheat, which when baked produces a (roughly) 400g loaf. Perfect for making into bloomers, tin loaves, baguettes or portioning into any shape and size that you require.

470g | QTY 36 | (V)





FD05 LARGE WHITE DOUGH PIECE

A 470g dough piece, which when baked produces a (roughly) 400g loaf. Perfect for making into bloomers, tin loaves, baguettes or portioning into any shape and size that you require.

470g | QTY 36 | (V)



LARGE DOUGH PIECES

FD63

LARGE BRIOCHE DOUGH PIECE

A 470g dough piece, our plant-based brioche dough is perfect for making a beautiful loaf, plait tin or portioning into any shape and size you require.

470g | QTY 36 | (V)





SCONE PUCKS

PI Our froz and de indulgen

FD80 PLAIN SCONE PUCKS

Our frozen dough scone pucks are a quick and delicious way to bake off the most indulgent scones. Perfect for serving at an afternoon tea, layer with cream and jam for a more traditional scone, a perfect addition to your menu. Dairy-free (plant-based).

FD81 FRUITED SCONE PUCKS

Our frozen dough scone pucks are a quick and delicious way to bake off the most indulgent scones, the fruit makes this piece perfect served for a cream tea, layer with cream and jam for a more traditional scone, a great addition to your menu. Dairy-free (plant-based).



FD82 ROSEMARY & ONION SCONE PUCKS

Our frozen dough scone pucks are a quick and delicious way to bake off the most indulgent scones. Try something a little different with our rosemary and onion pucks, making this savoury option a unique tasty addition to your menu. Dairy-free (plant-based).





VIENNOISERIE 51

Did you know?

Though viennoserie is mostly associated with France, originally the pastries came from Vienna. In fact, the word viennoiserie in French directly translates to 'things from Vienna.' The pastries became popular in France after an Austrian military official, August Zang, opened a bakery in Paris called Boulangerie Viennoise. The pastries became a French sensation that we all know and love today.

II2500703037 BUTTER CROISSANT

Traditional curved all butter croissant, perfect for continental breakfasts.

VIENNOISERIE

126500854604

PAIN AU CHOCOLAT

Melt in the mouth all butter pastry filled with rich dark chocolate.

85g | QTY 90





We're beyond thrilled to announce that we've partnered with our sister company, the incredible Finest Cake Company, to bring you their irresistible <u>range of traycakes and hot puddings</u>. If you love indulgent, high-quality bakes, you're in for a real delight!

THE Carke co.

FINEST CAKE CO. 53

XFCCI

BLACK FOREST TRAYCAKE Our luxurious Black Forest Traycake

Our luxurious Black Forest Traycake features a rich and moist chocolate sponge filled with succulent Morello cherries, complemented by a luscious vegan cream cheese frosting.

108g | 1 TRAY - 18 PORTIONS





XFCC2 CARROT CAKE

Carrot cake, a classic that tastes as good as it looks. This lightly spiced sponge is the perfect blend of cinnamon and ginger, carrots and sultanas, topped with honey cream-cheese frosting.

134g | 1 TRAY - 18 PORTIONS

XFCC3 DARK CHOCOLATE FUDGE TRAYCAKE

Our Dark Chocolate Fudge Traycake ia a delicious creation featuring a decadent dark chocolate sponge crafted with 54.5% dark chocolate, crowned with a velvety dark chocolate fudge ganache and finally finished with beautiful dark chocolate shards.

95g | 1 TRAY - 21 PORTIONS





XFCC4 LEMON AND BLUEBERRY TRAYCAKE

Our Lemon and Blueberry cake shows there's more to citrus cakes than drizzle. It is the lightest lemon sponge, packed with whole, fresh blueberries, layered with vanilla buttercream and lemon curd, all finished off with vanilla buttercream and a lemon-curd swirl.

148g | 1 TRAY - 18 PORTIONS

FINEST CAKE CO.

XFCC5

RED VELVET TRAYCAKEOur Red Velvet traycake is a classic recipe that will put a wicked smile on everyone's face. Layers of soft red velvet sponge, finished off with a stunning cream frosting to give you the perfect red velvet cake both for the counter and plate.

119g | 1 TRAY - 18 PORTIONS





XFCC6 **ULTIMATE GINGER** TRAYCAKE

This ginger traycake is traditionally made with crystallised and stem ginger, creating a wonderfully warm, spicy flavour. Delicious cold or served hot as a pudding with custard.

85g | I TRAY - 18 PORTIONS

XFCC7 VIETNAMESE ICED COFFEE TRAYCAKE

Our Vietnamese Iced Coffee cake is the ultimate cake. Inspired by the classic Vietnamese drink, the coffee flavoured cake is topped with condensed milk frosting and decorated with coffee swirls.

113g | 1 TRAY - 18 PORTIONS





XFCC8 APPLE CRUMBLE PUDDING

Great Taste Award Winner 2024!

A heavenly blend of succulent apples within a luscious vanilla sponge crowned with rich caramel and finished with a buttery crumble.

II7g | I TRAY - 18 PORTIONS

FINEST CAKE CO. 55

XFCC9 CHOCOLATE ORANGE

PUDDING
Our chocolate orange pudding is a
delightful dessert featuring a moist, orange
self-saucing sponge, infused with zesty
orange. Topped with a luxurious dark
chocolate ganache, each bite is a perfect
harmony of citrusy brightness and rich
chocolate decadence.

128g | 1 TRAY - 21 PORTIONS



XFCCI0 SALTED CARAMEL BREAD & BUTTER PUDDING

Great Taste Award Winner 2024!
A blend of warm, gooey toffee sauce, tender apple chunks, and aromatic spices.
Indulge in this irresistible dessert that combines the perfect balance of sweetness and spice for a truly delightful treat

157g | I TRAY - 18 PORTIONS

XFCCII SPICED STICKY TOFFEE APPLE PUDDING

A warm, spiced sponge with succulent apples all crowned with a heavenly caramel topping.

125g | 1 TRAY - 18 PORTIONS





XFCCI2 STICKY TOFFEE PUDDING

Indulge in our plant-based Caramelised Sticky Toffee Pudding. This sumptuous dessert features a moist date sponge, and a delightful rich dark toffee crown. Perfect for satisfying your sweet cravings guilt-free!

138g | 1 TRAY - 18 PORTIONS

HOW TO BUY

HOW TO BUY

We pride ourselves on only employing the best people so that our customer service equals the superb quality of our bread.



STOCKISTS

If you like what you see and would potentially like to stock our fantastic breads please contact us on either 01843 209442 or email us at info@specialitybreads.co.uk.

CHEFS

If you're passionate about great bread and would like to sample some of our breads and sweet bakes free of charge, please contact your region's Sales Manager. Call or email and we will arrange for samples to be delivered to your establishment by courier.

BREAD PAIRINGS

If you are looking for inspirational bread pairings, please email us on

info@specialitybreads.co.uk with details. Our bakers have expert knowledge on all our breads, sweet bakes and frozen dough and will be more than happy to point you in the right direction.

NATIONAL ACCOUNTS

We understand that you want to stay ahead of the competition, with products that stand out and have a real point of difference. We love a challenge, so give us a call and we'll see what we can do. If the core ingredients are flour, salt, water and yeast then we're more than likely able to help.

Our National Accounts Manager, Graham Graves, is always on hand to take your call and help with your plans. Call Graham on <u>07788 254194</u>.

EXPORTS

If you are interested in talking to us about export opportunities, please contact Graham on 07788 254194.





GRAHAM GRAVES
National Accounts Manager
Passionate about all things bread, Graham manages our

Passionate about all things bread, Graham manages our national accounts. There's nothing he enjoys more than working to create bespoke SKUs for our clients.

graham@specialitybreads.co.uk 07788 254194



DAVID WILLSON UK Sales Manager

Our UK Sales Manager, David is responsible for the Independent Sales Team and also takes care of London and the South East. With many years of experience in the foodservice industry he has a particularly good eye for spotting emerging trends.

davidwillson@specialitybreads.co.uk 07715 670900



BRIAN FINN
Scotland & Ireland Sales Manager

The point of contact for our customers in Scotland and Ireland. Brian has a lifelong passion for all foods, particularly regional specialities.

brian@specialitybreads.co.uk 07850 900030



MARK FOWLER
South West & Channel Islands Sales Manager
Mark is very passionate about foods and delivering quality
products to our customers.
mark@specialitybreads.co.uk

07540 106611



ZOE BROOKS Midlands Sales Manager

looks forward to bringing great bread to Wales, the Midlands, and the North.

zoe@specialitybreads.co.uk 07827 055565 code description e weight case amount layer/pallet page

ROLLS & BUNS

FB100	Rustic baguette 👩	250g	15	8/48	27
FB101	Tennessee grillhouse bun	80g	45	8/48	21
FB103	Deli sandwich roll 🛛	100g	40	8/48	26
FB160	Rustic brioche	100g	40	8/48	41
FB200	Alabama grillhouse bun	80g	45	8/48	20
FB202	Potato burger bun glazed 🔞	90g	45	8/48	N/A
FB205	Potato burger bun seeded and glazed 👩	90g	45	8/48	<u>19</u>
FB206	Potato hot dog roll large 👩	95g	36	8/48	<u>19</u>
FB209	Rustic brioche bun (plant-based)	100g	40	8/48	<u>19</u>
FB210	Large glazed brioche hot dog roll (plant-based)	95g	36	8/48	<u>18</u>
FB211	Glazed brioche bun (plant-based)	90g	45	8/48	<u>18</u>
FB213	Brioche bun glazed seeded & sliced (plant-based)	90g	48	8/48	<u>18</u>
FB219	Alabama grillhouse bun (plant-based) 🛛 🕡	80g	45	8/48	20
FB220	Tennessee grillhouse bun (plant-based) 👩	80g	45	8/48	21
FB232	Soft morning roll* o	70g	56	8/48	22
FB233	Cola bun glazed & sliced 🐞	65g	48	8/48	21
FB234	Shokupan bun glazed & sliced 🛮 🚳	70g	48	8/48	20
FB235	Alabama grillhouse bun glazed & sliced	80g	48	8/48	20
FB236	Tennessee grillhouse bun glazed & sliced	80g	48	8/48	21
FB301	White sub loaf	420g	10	8/48	35
FB303	Brown sub loaf 👩	420g	10	8/48	35
FB304	Multigrain sub loaf	420g	10	8/48	35
FB361	Large glazed brioche hot dog roll	95g	36	8/48	41
FB400	Sourdough roll 👩	100g	40	8/48	23
FB402	White cottage loaf roll 👩	130g	40	8/48	22
FB431	Pan rustic 👩	100g	40	8/48	23
FB461	Glazed brioche bun	90g	45	8/48	18
FB480	Traditional English roll 👩	100g	40	8/48	22
FB601	Sourdough & onion roll @	100g	40	8/48	23
FB661	Brioche bun glazed seeded & sliced	90g	48	8/48	18
FB680	Round ciabatta roll @	100g	40	8/48	24
FB681	Large ciabatta roll @	130g	30	8/48	24
FB682	Individual ciabatta roll	100g	40	8/48	24
FB683	Rosemary focaccia roll 🔞	100g	40	8/48	25
FB686	Sundried tomato & basil focaccia roll	100g	40	8/48	25
FB687	Olive & oregano focaccia roll	100g	40	8/48	25
PAN03		100g	40	8/48	26
PAN04	Matted ciapanini Ciapanini O	100g	40	8/48	26
FLATBR					
FBFL01	Sourdough saboroso flatbread 🛮 🗸	130g	25	16/112	29
FBFL02	Chimichurri saboroso flatbread 🛭 🕦	130g	25	16/112	30
MINI BR					
FB214	Glazed mini brioche slider (plant-based) Classification and the slider	30g	60	16/112	32
FB760	Glazed mini brioche slider	30g	60	16/112	32
FB828	Mini white tin loaf	55g	48	16/112	<u>33</u>
FB830	Mini onion tin loaf •	55g	48	16/112	<u>32</u>
FB831	Mini multigrain tin loaf	55g	48	16/112	33
FB212	Brioche loaf (plant-based)	270g	8	16/112	36
FB212	Large brioche loaf (plant-based)	430g	9	16/112	<u>36</u>
FB213	Crumpet loaf*	- 50g	5	16/112	<u>36</u>
FB301	White sub loaf	420g	5	8/48	<u>36</u>
1 0301	•	7208	3	0/40	<u>35</u>

Plant-based

code description e weight case amount layer/pallet page

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LOAVES CONTINUED

FB303	Brown sub loaf 0	420g	10	8/48	35
FB304	Multigrain sub loaf	420g	10	8/48	35
FB533	Mediterranean tomato bread	600g	8	8/48	37
FB534	Mediterranean olive bread	600g	8	8/48	37
FB560	Brioche loaf	270g	9	16/112	36
FB670	Ciabatta 🔮	220g	20	8/48	35
FB701	Sourdough loaf	270g	15	8/48	<u>35</u>
FB729	Guernsey gâche*	440g	5	16/112	37
FB960	Large brioche loaf 🔮	430g	5	16/112	36
FBS270	Large focaccia sheet 🔮	_	5	8/48	<u>38</u>
FBS275	Large rosemary focaccia sheet	_	5	8/48	38

SWEET & FRUITED

FB160	Rustic brioche		100g	40	8/48	41
FB209	Rustic brioche bun (plant-based)		100g	40	8/48	41
FB210	Large glazed brioche hot dog roll (plant-based)	0	95g	36	8/48	41
FB211	Glazed brioche bun (plant-based)		90g	45	8/48	40
FB212	Brioche loaf (plant-based)		270g	9	16/112	45
FB213	Brioche bun glazed seeded & sliced (plant-based)	0	90g	48	8/48	40
FB214	Glazed mini brioche slider (plant-based)		30g	60	16/112	40
FB215	Large brioche loaf (plant-based)		430g	5	16/112	42
FB216	Fruited teacake (plant-based)		110g	45	8/48	43
FB217	Luxury cranberry teacake (plant-based)		110g	45	8/48	43
FB361	Large glazed brioche hot dog roll		95g	36	8/48	<u>41</u>
FB461	Glazed brioche bun		90g	45	8/48	<u>40</u>
FB560	Brioche loaf		270g	9	16/112	<u>42</u>
FB661	Brioche bun glazed seeded & sliced		90g	48	8/48	40
FB729	Guernsey gâche* ♥		440g	5	16/112	37
FB760	Glazed mini brioche slider		30g	60	16/112	40
FB960	Large brioche loaf		430g	5	16/112	42
FBSC20	Brioche scone* 🔻		140g	20	16/112	44

FROZEN DOUGH

DBALL150	Pizza doughball	Ø	150g	90	10/50	<u>46</u>
DBALL220	Medum pizza doughball	0	220g	70	10/50	<u>46</u>
DBALL300	Large pizza doughball	Ø	300g	50	10/50	46
FD05	Large white dough piece	0	470g	36	10/50	48
FD11	Large multigrain dough piece	Ø	470g	36	10/50	48
FD63	Large brioche dough piece*	0	470g	36	10/50	48
FD80	Plain scone pucks	0	_	_	10/50	49
FD81	Fruited scone pucks	0	_	_	10/50	49
FD82	Rosemary & onion scone pucks	0	_	_	10/50	49
SDBALL01	Small sourdough pizza doughball	0	150g	90	10/50	47
SDBALL02	Medium sourdough pizza doughball	0	220g	70	10/50	<u>47</u>
SDBALL03	Large sourdough pizza doughball	Ø	300g	50	10/50	47

VIENNOISERIE

112500703037 Curved butter croissant	70g	80	10/70	51
126500854604 Pain au chocolat	85g	90	10/50	51

FINEST CAKE COMPANY

Traycakes	<u>53</u> & <u>54</u>
Hot Puddings	<u>54</u> & <u>55</u>



















